



BRIDGE WORLDWIDE

Candidates are welcome to send their resumes and writing or design samples, if applicable, to hr@bridgeworldwide.com.

Account Supervisor

Successful candidates will have:

- At least five years of interactive experience
- Account planning and strategy development experience
- Strong people and team management background
- Project management experience, including budget and scheduling management
- Healthcare experience

All candidates must have a bachelor's degree in marketing, communications, or a related field, and be authorized to work in the United States.

Account Executive (We currently have three openings)

Successful candidates will have:

- At least two years of interactive experience in an account services role
- Well-developed communication and presentation skills
- Acute attention to detail
- Ambition, curiosity, and a strong work ethic
- A collaborative team spirit

Candidates with an interactive marketing background are strongly preferred. All candidates must have a bachelor's degree in marketing, communications, or a related field, and be authorized to work in the United States.

Senior Designer/Art Director

Successful candidate will have:

- Four years of experience in designing for the Web
- Two or more years experience with designing for Flash
- Two or more years managing direct reports
- Experience identifying and managing outside resources (such as photographers)
- Experience in project planning
- Experience presenting to clients

Copy Director

Successful candidates will have:

- Strong copywriting capability and experience (5+ years)
- Good leadership qualities and ability to delegate
- A willingness to dig in and help get the work done
- A strong attention to detail
- Knowledge of online copy development



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Experience Planner

Successful candidates will have:

- Undergraduate degree (degree or coursework in the following is a plus: design, humancomputer interaction, anthropology, architecture, library or information science)
- At least three to five years of experience working in an interactive agency or internet consulting environment
- Strong communication (verbal and written), organization and client interaction skills
- Strong knowledge of user-centered design principles, processes, and techniques.
- Ability to work well in a multidiscipline team environment providing leadership in areas of expertise
- Strong research, analytical
- Familiarity with website tracking and other analytics tools

Content Strategist

Successful candidates will have:

- Degree in a related field, such as technical communications, library science, or journalism
- Five years of experience developing interactive products
- Two to three years experience as a content strategist, taxonomist, or information architect
- Experience with content management systems and databases
- Excellent oral and written communication and presentation skills
- Experience with user-generated content preferred

Junior Designer and mid-level Designer

- One to five years of years agency/design experience
- Must know interactive and print
- College degree in a design specialty
- Former DAAP students strongly considered
- Excellent design skills and Flash skills a must

Recruiter

- Excellent communication skills
- College degree
- Accomplished recruitment skills with a proven track record
- Experience recruiting healthcare and interactive
- Five or more years of experience